Environmental Responsibility Plan
Arts Management Helsinki Oy

Prepared based on Chapter 6 (Environmental Responsibility) of the company's responsibility program (Compliance & Code of Conduct).

1. Background and Objective

Arts Management Helsinki (AMH) is a social micro-enterprise serving the performing arts, offering mainly non-material services. The company is committed to minimizing the environmental impact of its operations and to promoting sustainable development. The goal is a level of activity that respects the environment as much as possible, with consciously made sustainable choices. The Environmental Responsibility Plan guides the company's own operations and serves as a basis for dialogue on environmental responsibility with artist clients and partners. Guidelines include resources from the On the Move network and the Julie's Bicycle organization, as well as the principles of the Nordic Council of Ministers' green roadmap.

This is a translation of the Finnish-language plan.
It has been translated with the help of Vibe AI.

2. Our Own Operations

Energy

- The electricity agreement with Helen specifies that only renewable energy is used.
- Energy consumption is monitored regularly.
- In summer 2024 the office was moved to a shared workspace, which brings energy savings.

Materials and Waste

- Waste is sorted and recycled.
- We do not make unnecessary purchases and aim to minimize waste.
- Artists are offered a shared storage unit rented from Pelican Self Storage, which promotes sustainability and the reuse of materials.

Catering

- Catering follows a vegetarian diet, with vegan options emphasized.

Digital Operations

- The Ecosia search engine is used for web searches.
- The environmental impact of the company's website is taken into account in its design.

3. Mobility and Travel

- We avoid unnecessary travel.
- We always offer clients the option of a remote meeting whenever it is meaningful and possible.
- When purchasing necessary flight tickets, we favor direct flights.
- In staff decisions on work travel, the On the Move network's "Decision making criteria for attending or organizing an event or a meeting" questionnaire is used to reduce unnecessary travel.

- The location of the office was chosen so that it is as easily accessible as possible by public transport.

Green mobility

AMH actively works to promote artists' international activity and mobility. The guiding principle is green mobility, understood holistically, inspired by the sustainability policy of the European On the Move network. Green mobility takes into account not only means of transport, but also the contexts in which artists and cultural professionals move, the reasons for their mobility, and the impacts of what they do at their destination and upon returning to their local context.

4. Productions and Projects

- In theatre and dance productions where AMH participates as a partner or co-producer, the Theatre Green Book's "Sustainable Productions" guidelines are followed whenever possible.
- In August 2025, AMH joined the pilot project of the EU-supported CreaSus project (2023–2026), which is developing a sustainability tool for the creative sectors. The CreaSus platform's self-assessment tool was adopted in September 2025.

5. Monitoring and Reporting

- Environmental responsibility measures and their implementation are monitored using the CreaSus self-assessment tool.
- The carbon footprint of the company's basic operations is tracked with the calculator from the Hiilifiksu järjestö (Carbon-Smart Organisation) project.
- A sustainability report is prepared annually as an annex to the annual report; the first was prepared in spring 2026 for the year 2025. The report also tracks the development of environmental responsibility.
- Electricity and energy consumption are monitored regularly.

6. Continuous Improvement

- AMH follows evolving practices in environmentally responsible activity in the arts and culture sector and makes use of sector resources (On the Move, Julie's Bicycle, Theatre Green Book).
- Operations and targets are developed continuously; new practices promoting environmental responsibility are adopted as resources allow.

7. Responsibilities and Updating

The Managing Director (company CEO) is responsible for implementing and updating the plan. The plan is reviewed annually or whenever necessary in connection with the update of the company's responsibility program.

8. Annexes and Resources

- https://on-the-move.org/network/working-groups/green-context-specific-mobility
- https://juliesbicycle.com/resources/
- https://nlh.cdn.fo/savn/yrInfo0x/nordiccouncilofministers_greenroadmap.pdf

- https://theatregreenbook.com/other-languages-finnish/
- https://creasusplatform.eu
- https://blogs.helsinki.fi/hiilifiksu/laskuri/

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